



## The *simpler* way to evaluate and manage deals

Wellspring delivers intuitive tools to manage evaluation, research, diligence, deal tracking, and back-office compliance, all tuned to the demands of corporate investor groups. By automating tasks and reducing administrative effort, Wellspring empowers corporate venture teams to focus their time and energy on the highest value tasks.



### Informed Decisions

The information you need is at your fingertips to make savvy decisions about a single company or a competitive landscape. Wellspring enables you to easily find and capture data on emerging companies, comparable investments, the latest technologies, and threatening IP. Furthermore, deal information and standardized evaluations are easy to route among internal and external stakeholders.



### Streamlined Diligence

Wellspring lifts the burden of tracking documents, interactions, and analysis during the diligence and information gathering phase. Checklists easily track completed tasks during due diligence. Plus, portfolio companies can submit their own information, minimizing your resources spent on data entry, document management, and spreadsheet cut and paste.



### Painless Post-Investment

Post deal compliance does not fall through the cracks. High quality and current data is easily maintained to make sure you are always ready for any audit with minimal overhead. Built on this foundation, pipeline reports and deal tracking help you avoid nasty surprises and concentrate on the key deals.



### Intuitive Reporting

Wellspring provides clear, easy-to-use reporting for both individual deals (financials, board packets, team review, etc.) and portfolio analysis. Following a positive decision to invest, record details of the funding round along with regular performance reports.

**“Wellspring delivered a single flexible solution with reporting to replace our difficult to maintain spreadsheets and venture database.”**

—Fortune 100 Corporate Venture Capitalist

# Designed for Corporate Venturing

Wellspring for Corporate Venturing software delivers a systematic, simpler approach to evaluating, and managing strategic deals and associated partner networks.

## Simple Knowledge Capture

With seamless integration and entry of internal and external knowledge, no data entry is required to add contact and deal data.

## Total Visibility

Quickly find what you need like never before. All deal details, including evaluations, decision specifics, funding round details, financial performance, and collaboration interactions, are linked together. Access buried information for a competitive advantage.

## Powerful Reporting

You have total control and flexibility over what is seen using dashboards and reports. Through a unified system, information is easy to view, sort, and manage, allowing for more informed, coordinated, and consistent decisions.

## Built for Corporate Venturing

The purpose-built application simplifies complicated and cumbersome venturing processes. The system is easily configured to reflect business needs which drives greater productivity and consistency. Access the system from anywhere on any device.



**EXPEDITE DEAL  
FLOW**

**OPTIMIZE  
PORTFOLIO  
PERFORMANCE**

**ELIMINATE  
DUPLICATE  
EFFORT**

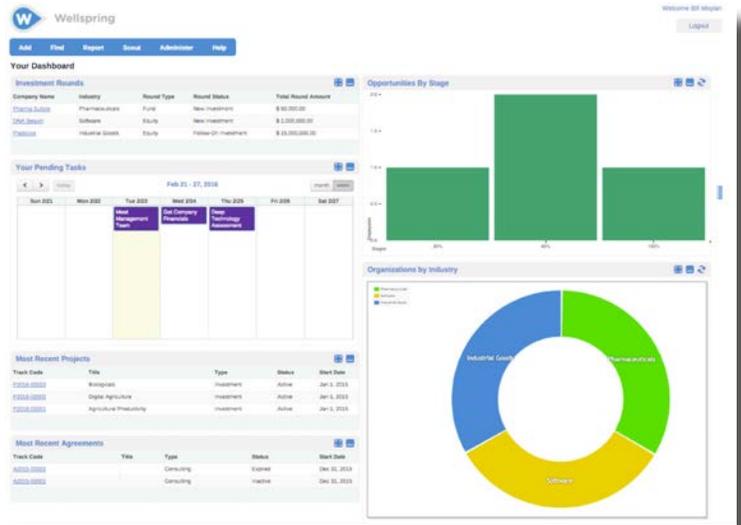
## Make Your Investment Count

Wellspring provides a unified system for finding and managing new investments. Investors can harvest the valuable knowledge acquired from portfolio companies such as intellectual property.



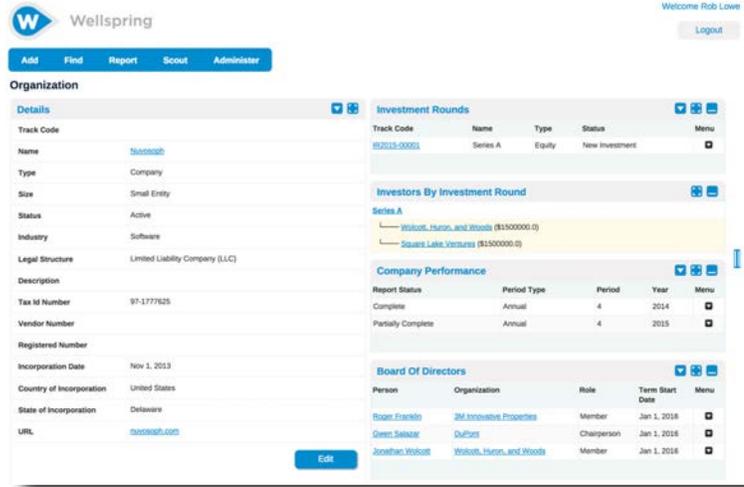
## Evaluate Deals Efficiently

Wellspring enables you to increase the throughput and quality of your deal flow with up-to-date information at your fingertips. Share real-time assessments and research findings among the investment team, product managers, and outside advisors.



## Align Investments with Strategic Goals

Track and compare emerging deals with investment thesis and stated product needs. Monitor company performance and leading indicators as they proceed through multiple rounds and when investment goals change.



## Be Productive on the Road

Opportunities and deals don't wait for your travel plans. Wellspring's cloud-based solution is optimized to work across all devices, including tablets and smart phones.



### Don't Undermine your Efforts by using Obsolete Tools

Innovation and venturing efforts create a complex web of interconnected data. Ad-hoc systems, such as spreadsheets, document management systems, databases, and shared drives, are simple to use but will cost more in the long run.

The hidden cost of innovation comes from lack of visibility during the evaluation and decision-making processes. Lack of visibility can result in missed deals, duplicate work, and lost information.

Discover the systematic and simplified approach delivered by Wellspring for Corporate Venturing to improve the visibility and effectiveness of venturing efforts.

***Wellspring for Corporate Venturing** software delivers a systematic, simpler approach to evaluating, and managing strategic deals and associated partner networks.*



### About Wellspring

Wellspring is the leader in software solutions for technology scouting, corporate venturing, licensing, and intellectual property management. More than 500 organizations worldwide, ranging in size from 10 to more than 100,000 employees, use Wellspring software to accelerate their innovation programs. Wellspring's clients include Fortune 500 companies, SMEs, hospitals, government agencies, and universities. The company also owns Flintbox, the world's largest online exchange for early-stage technologies.



**Wellspring**

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